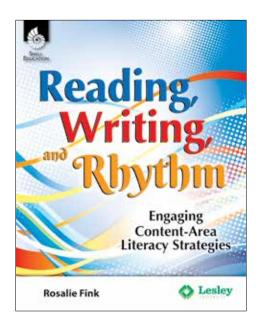
# Reading, Writing, and Rhythm Engaging Content-Area Literacy Strategies All Grades





# Enable all students to become engaged in innovative educational approaches for literacy development across the content areas.

- Use students' familiarity with rap and other engaging art forms to connect to important content concepts and literacy skills.
- Work creatively with students to master concepts in English language arts, social studies, science, and mathematics in order to meet College and Career Readiness and other standards across the content areas.
- Address content-area concepts, vocabulary, and literacy skills deemed essential for proficiency through activities, texts, and online materials.
- ▶ Incorporate strategies and step-by-step protocols for engaging students' personal interests as centerpieces for instruction.



# Author Focus Rosalie Fink

Rosalie Fink, Ed.D., is Professor of Literacy Emeritus at Lesley University in Cambridge, Massachusetts. A former classroom teacher and literacy specialist in New York public schools, she received her doctorate at The Harvard Graduate School of Education, where she was an invited Visiting Scholar in Education and won a Spencer Post-Doctoral Research Fellowship. She is the author of many articles and two books chosen by the International Literacy Association as Book Club Selections: Why Jane and John Couldn't Read: And How They Learned and Inspiring Reading Success: Interest and Motivation in an Age of High-Stakes Testing. Dr. Fink gives workshops and lectures at conferences for teachers, parents, and administrators.

## SPECIAL OFFER!

Order now and receive **25% Off** this title. See reverse side for details.









# **SPECIAL OFFER**

Order and receive **25% OFF** Reading, Writing, and Rhythm until December 31, 2016. Must reference offer code **RWR2015** to receive this discount.

# Order Form

Namo				
Name				
Title				
Home Address				
City		State _	Zip	
School Name				
School Address				
City	State/Prov		_ Zip/Postal	
Email Address				
Ship to: $\square$ Home Address or $\square$ School Address				
Please complete the following:				
What grade do you teach?				
Home Ph. ()	School Ph. (	_)		
(Required for credit card purchases)				

Call: 877-777-3450 or Fax: 888-877-7606 • Online: www.shelleducation.com

# **ORDER AND SHIPPING NOTES**

#### SALES TAX\*

Residents of AR, CA, CT, DC, FL, GA, IL, KS, KY, MA, MI, MN, MO, MS, NC, NJ, NV, OH, PA, SC, SD, TX, VA, WA please add applicable

#### **SHIPPING CHARGES**

Order Amount	Standard**	2nd Day****	OVERNIGHT****
0-\$24.99	\$4.50	Additional \$5.99	Additional \$15.99
\$25-\$249.99	15%	Additional \$15.99	Additional \$19.99
\$250+	10%	Additional 5%	Additional 10%

Note: Orders cannot be delivered to a P.O. Box. Orders must be placed by 1pm Eastern time for 2nd Day and Overnight delivery. Available Mon.-Fri. No Sat. or Sun. delivery.

### **CANADIAN CHARGES**

Add 15% for shipping & handling. Canadian customers call 800-858-7339 for ordering assistance.

- Minimum order \$10.00.
- must be accompanied by payment.
- Prices subject to change. Non-public schools are subject to credit approval.
- All orders from individuals
   Payable only in U.S. funds drawn on a U.S. bank. Outside U.S., please use U.S. funds: Money Orders, VISA, or MasterCard only.



#### **OUR GUARANTEE**

Phone Number (required for credit card purchase) ( \_\_\_\_\_\_)

We take pride in creating quality products for your classroom. If you are not satisfied with any product, please return it within 90 days, or call your customer service representative.

ltem	Quantity	Title		Unit Price	Total Price
50999		Reading, Writing, and Rhythm: Engaging Content-Area Literacy Strateg	jies	<del>\$29.99</del> \$22.49	
am enclosing: Unclear (Make checks payable to Shell Education) U Purchase Order (P.O. with valid signature			ORDER TOTAL		
☐ Money Order must be included with order form.)  Credit Card: ☐ Personal ☐ School (VISA or MasterCard only)			*Sales Tax		
Acct.#		VISA	Standard Shipping C		
xpiration Date		T	OTAL ENCLOSED		
Card Holder's S	ignature				